

For Release: Immediately or anytime thereafter

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Praise for Previous Books by Don Hoffman

“Kids will share in the pride that comes with learning something new.”
~ Nashville (TN) Parent

“Children will giggle and adults will fondly remember their own landmarks as they follow Abigail and Billy through the significant stages of childhood.”
~ Cleveland Daily Banner

“The books address a need to offer preschool children more pride in their accomplishments.” ~ Alan J. Borswk, Milwaukee Journal Sentinel

“...helps children build self-esteem and develop confidence.” ~ AllAboutBaby.com

“...Dappled scenes of tousled, towhead Billy create an endearing personality, contagious with joie de vivre. The simple indoor backgrounds are especially effective in providing character details.” ~ School Library Journal

“Young tykes will identify with the accomplishments and love the bright illustrations.” ~ Charlotte Parent

“...it’s really important to mark everyday achievements...Books like **Billy is a Big Boy** and **Abigail is a Big Girl** can help celebrate these early milestones... Illustrations engage readers, adults and kids, in celebrating Abigail’s and Billy’s successes. My favorite shows each child wearing undies, triumphantly free of diapers.”
~ Lynn Welch, The Capital Times, Madison, WI

“These cute books captured the interest of my daughter. She did stumble when it came to the pages about Abigail keeping her room clean. We’re still having words on that one!” ~ D. Doiron, Port Arthur (TX) News

“I loved the colors and art in **Billy & Abigail's Counting Adventure**; each time you look at the pages you see something new. Personally, I think the cat really steals the show.” ~ The Rebecca Review

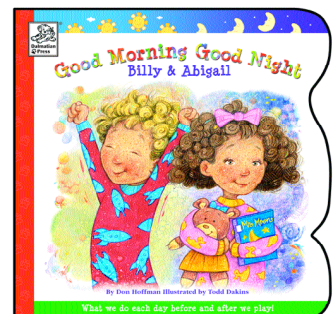
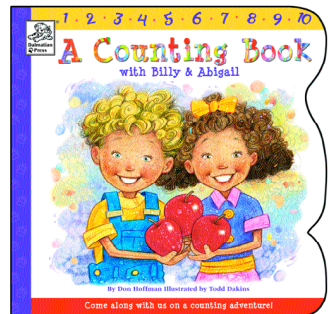
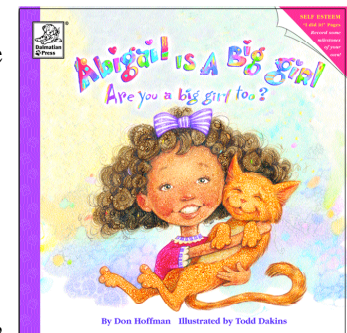
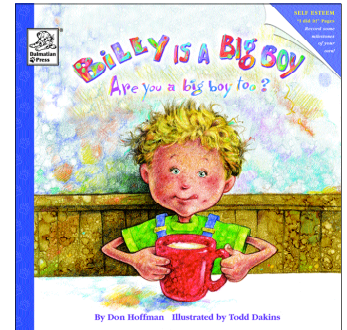
“The children in **Good Morning, Good Night Billy & Abigail** are all smiles and seem to be enjoying these daily routines. They are shown in a loving family environment and again I think the cat is just adorable.” ~ The Rebecca Review

“The charming pen of Don Hoffman and the whimsical art of Todd Dakins capture some important milestones of a child's first years....Children will grow confident as they record their own ‘big girl’ and ‘big boy’ moments on special pages inside just for them!” ~ alibris.com

“These twin titles are ‘growing-up’ books. At the close of each book are pages to fill-in the milestones of your growing up years and a place for your own picture.” ~ Velma Daniels, News Chief, Winter Haven, FL

“Don Hoffman covers the subjects in playful rhyme and Todd Dakins’ illustrations add to the charm. Boys and girls are sure to love these books. We give these books four hearts.” ~ Bob Spear, Heartland Reviews

“We like Hoffman’s **Billy is a Big Boy**. Frustrated parents who are finding toilet training more difficult than earning a master’s degree may find this just the encouragement their offspring needs...” ~ Milwaukee Magazine



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“Written in rhythm and rhyme by Don Hoffman against a background of charming watercolor illustrations by Todd Dakins, two terrifically fun self-esteem oriented picture books for preschool readers celebrate a toddler’s life through the characters of Billy and Abigail.” ~ Midwest Book Review

“This beautifully illustrated story recalls a little boy who masters a series of childhood challenges, the kind that adults may often overlook....Hoffman’s message doesn’t talk down to children but instead allows each child to feel good about themselves.” ~ Northshore LifeStyle, Milwaukee, WI

“Hoffman had just finished reading **Billy is a Big Boy** aloud to the kids, and judging by all the happy noises, these 2-to-7-year-olds had just discovered their newest most favorite book....Sales boomed immediately.... Billy is suddenly a big, famous boy.” ~ Shepherd Metro Express, Milwaukee, WI

“The books of Don Hoffman and Todd Dakins (illustrator) highlight children's achievements and make their daily routines fun. Establishing routines is critical in teaching and reinforcing daily skills to small children. In happy, rhyming verses, **Good Morning Good Night Billy & Abigail** features Billy's typical morning routine and Abigail getting ready for bed. Readers will find fun things to count in the yard in **A Counting Book with Billy & Abigail**. Billy and Abigail boost children's self-esteem and parents will enjoy using these books to help their kids celebrate their growing list of accomplishments!” ~ American Fitness

“Ideal for those aged two to five years of age, there are two books by Don Hoffman and illustrated by Todd Dakins. In **Abigail is a Big Girl** and **Billy is a Big Boy**, children will instantly recognize themselves and the landmarks of the accomplishments that mark growing up.” ~ Alan Caruba, Bookviews

“Hoffman and **Billy** illustrator Todd Dakins appear to have struck a chord with their simple tale of a boy who is progressing from babyhood to childhood – to ‘big boy’ status.” ~ Waukesha Freeman, Waukesha, WI

“From diapers to underwear, baby bathtub to shower, slip-on shoes to laces—every little kid looks forward to learning ‘big kid’ things! **Billy is a Big Boy** by CBS-58’s Don Hoffman colorfully celebrates these exciting passages of childhood.” ~ Metro Parent, Milwaukee, WI

“**Billy is a Big Boy** is a heartwarming new picture book that celebrates the changes during a young boy’s first years. Each illustration colorfully portrays memorable events in Billy’s step-by-step progress toward growing up to be a ‘big boy!’” ~ Monthly Reporter, Madison, WI

“This is a lushly illustrated book that engages and celebrates with each young child the milestones that they have already achieved or look forward to achieving. ...The art work is some of the best work I have seen in a children's book...The care in the creation of each page in this book is obvious and I am particularly impressed that a portion of the proceeds are given to a charity that furthers literacy.” ~ reviewer posting at amazon.com

“It is rare that you find a children's book that explores that age between toddlerhood and childhood with such whimsy....Billy celebrates the milestones we adults may sometimes take for granted—tying your shoes, taking a shower, using a fork...the illustrations are award-winning, making adorable Billy spring to life from the pages of this book.” ~ reviewer posting at amazon.com

“**Billy is a Big Boy** is a charming young reader that takes kids on a memorable and special journey all the way from diapers and potty training to tying their own laces. It’s by far one of my favorite children’s books. I enthusiastically recommend dozens of times every day!” ~ Carole Laird, Bookseller, Children’s Department, Story time Supervisor, Barnes & Noble Booksellers, Brookfield, WI

“I can’t say enough about **Billy is a Big Boy**! This book is on its way to being an instant classic!”
~ Keisha Smith, Community Relations Coordinator
Borders Books, Music & Cafe, Fox Point, WI

To request a review copy of *A Very Special Snowflake* (Hoffman’s newest book), to arrange an interview with author Don Hoffman, or for any additional information, please contact Kate Bandos at **KSB Promotions** at 800-304-3269 or 616-676-0758 • kate@ksbpromotions.com

Please send two copies of any review or mention to **kate@ksbpromotions.com** or
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